

Search Engine Optimization (SEO)

On Page SEO Optimisation

Website Planning/Architecture

⇒ Title Tag

⇒ Meta Tag

Keywords
Description

⇒ Website Content

Keywords, Key Phrases
Long tail keywords
H1, H2, H3, Tags
Hyperlinks, Alternate Text
Image Optimization

⇒ SEF (Search Engine Friendly) URL

Bread Crump
Web Page Links
Web Page internal Linking
Internal Anchor Links
Sitemap (For Easy SE indexing)

Off Page SEO Optimisation

Link Popularity Analysis

⇒ Competition Analysis

⇒ Link Building

One Way Links
Reciprocal Links
Multiple Way Links

⇒ Search Engine Submission

⇒ Directory Submission

⇒ Press Release Submission

⇒ Article Submission

⇒ Social Media Optimization

⇒ Blog Submission

⇒ Participation in Blogs, Forum,

Online Community,
Discussion boards &
"No follow" links check

Thanks & Regards

Suresh

AtOne Technologies

Yahoo ID : atonetechologies

G-Talk : atonetechologies

Skype: suresh519

Email - suresh@atonetechnologies.com

info@atonetechnologies.com

Mobile: +91 9873291561, 9582418461